

ENGLAND SQUASH FUNDING UPDATE

Issue 1

August 2008

ENGLAND SQUASH



Introduction

Welcome to the first edition of the new-look England Squash funding newsletter.

The aims of this publication are to showcase some of the good news stories relating to successful funding applications throughout the country and to advertise new funding sources that are available to help clubs develop and grow.

This newsletter is a work in progress, so please feel free to send across any good ideas for improving the format or content to the address on the final page.

Please also keep me up to date with developments in your area regarding success stories, new local or national funding opportunities and other funding related information that I can then share with the widest possible audience to the benefit of us all.

New funding opportunities

In addition to the current list of national funding streams that you may already have seen, there are two additional opportunities to gain marketing and financial support for your club.

1) Sports Lottery

This is an opportunity for clubs to gain income from their existing website without having to work too hard.

All clubs need to do is join the Sports Lottery Affiliate Program and place one of their banner ads on the club's website. When visitors click on the banner and buy tickets, the club get a fee for the sale. The fee is the same as shop keepers get for selling National Lottery tickets which is 5p per ticket. Promoting the club website will bring in more visitors and therefore more sales and commission for the club.

The special Sports Lottery software tracks where sales come from and affiliates can log on to their account and monitor their sales at any time.

To get involved, just go to www.sportslottery.co.uk and click on the Affiliate Home button on the left and sign in. You can choose from several banner sizes and styles.

Becoming an affiliate with the www.sportslottery.co.uk can provide clubs with a steady stream of income and also help kids all over the country who benefit from the money raised by the lottery.

FREE WEBSITE

If you don't have a website and would like one FREE of Charge, call Sports Lottery on 0845 5275341 or e-mail: contact@sportslottery.co.uk



2) Premier League Creating Chances - 'Places for Players'

'Places for Players' is part of Creating Chances, the Premier League's flagship community programme. Charities and good causes can win a Barclays Premier League football player and a cash donation to raise awareness of the good work they do in their community.



Twenty Barclays Premier League players will make an appearance to the winning good causes who will also receive a donation of £4,000. 100 runners up (five per Premier League club) will also receive £4,000 each.

Any not-for-profit organisation, school, scout/guide group, voluntary organisation or organisation receiving voluntary aid is able to apply. There does not need to be any previous link to football and Squash clubs are eligible to apply.

2008 deadline for receipt of applications is 1 September 2008

Email creatingchances@premierleague.com

Good News Stories

Tring Squash Club in Hertfordshire has recently been awarded a £2000 funding grant from their Borough Councillor.

Tring plan to make good use the £2000 grant, which will be spent on a number of different projects, all aiming to boost participation among junior players and ladies in the local area.

The funding will help towards developing the

junior coaching programme by purchasing new equipment, covering costs of school holiday coaching camps and providing taster sessions for new players.

The club also plan to develop an elite squad for juniors who are already participating in their junior coaching programme and have shown an outstanding aptitude for squash.

Tring are also keen to

develop ladies squash at the club, to address the recent fall in participant numbers throughout the county, by running a series of free taster sessions.

Congratulations to Tring Squash Club and good luck with all of your projects!

If your club has recently been involved in a successful funding bid, please let your Area Office know so we can promote your success.



Bedfordshire and Norfolk are due to benefit from a number of newly qualified referees thanks to Workforce Development grants awarded by their respective County Sports Partnerships.

The referees workshops introduce the full rules of the game and

their applications to players of varied ages and abilities and form the first step on the ladder towards becoming an active and qualified referee.

The Workforce Development grants have covered the cost of running the course, including tutor fees,

resources and venue hire; meaning that the workshops have been offered to willing participants for FREE.

Similar opportunities may be available in your county so please contact your County Sports Partnership for more details.

“ Workshops can potentially provide some invaluable information that could determine the success of the application”



Other News and Advice

Many funding applications are eventually unsuccessful due to a lack of support and advice during the application process.

When attempting to put an application together it is always advisable to get input from as many sources as possible; including England Squash, County Sport Partnerships, Sport England and other clubs.

Each of these bodies will have staff with prior experience in the field that can help you with many aspects of the funding process, including wording of

applications, meeting the specification criteria and what supporting documents you will need.

There are lots of useful tips on the Sport England website (link shown below) including a number of frequently asked questions and downloadable information packs and resources to set you on your way.

County Sport Partnerships frequently run workshops aiming to help sports clubs write successful funding applications. These workshops are usually heavily subsidised ,

if not free and can potentially provide some invaluable information that could determine the success of the application.

By getting in touch with your local County sports Partnership you will also be able to find out about local funding opportunities exclusive to your area!

Contact details for your local County Sports Partnership can be found on the Sport England Website or via you England Squash Area Office.

For information on getting help with your funding application visit :- http://www.sportengland.org/index/get_funding.htm

To ensure that as many people and clubs within the Squash community are able to benefit from the various funding opportunities as possible it is vital that we share ideas, knowledge and good practice whenever possible.

Therefore, please continue to send details of funding opportunities you are made aware of and any success stories from your area to me at the adjacent e-mail address.

Likewise, if you would like a copy of the current list of nationwide funding opportunities please drop me a line.

Many thanks,



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